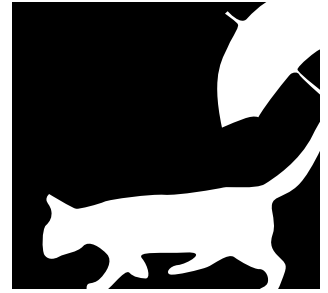


KAREN KAVETT

GRAPHIC DESIGNER · YOUTUBER · PHOTOGRAPHER · RISD STUDENT · AND SO MUCH MORE



KARENKAVETT@GMAIL.COM · WWW.KARENKAVETT.COM · TWITTER: KARENKAVETT · YOUTUBE: XPERPETUALMOTION

EDUCATION

Rhode Island School of Design (RISD), Providence, RI
Bachelor of Fine Arts, Graphic Design, 2007 - 2011
Pre-College Summer Program, Graphic Design, 2006

Communications High School, Wall, NJ
High School Diploma, 2003 - 2007

SKILLS

Design

Broad range of skills in logo and identity design, signage, publications, layout, and package design. Experience with typography, HTML and CSS coding, video editing, photo manipulation, and photo retouching.

Computer

Macintosh + PC platforms.

Very Proficient in Adobe Photoshop, Illustrator, InDesign, AfterEffects, and Premiere, Microsoft Office, and Final Cut Pro.
Typing Speed: 60 wpm

Personal

Exceptional organizational skills, resourceful, self-disciplined, and excellent at meeting deadlines. Broad knowledge of social networking sites including Twitter, Facebook, and YouTube.

Special Skills

Digital photography, developing and printing analog photography, and letterpress printing.

EXPERIENCE

YouTube

January 2008 - present
Write, film, edit, and post two videos every week on my channel xperpetualmotion, which has almost 10,000 subscribers. As a YouTube partner, I earn advertising revenue from my video content.

In August 2010, I was invited to curate the front page of YouTube with my favorite typography videos. On Halloween 2010, I was asked to design the themed logo, seen on every page of the site for twenty-four hours.

DFTBA Records

September 2009 - present
Update Twitter account and write weekly newsletters detailing the latest news from the record label.

Point Five Design, New York, NY

June 2010 - August 2010
Designed logos and collaborated with other designers on magazine layouts. Ran official Twitter account for the company.

charity: water, New York, NY

June 2009 - August 2009
Designed promotional material including e-cards and Twitter wallpapers; worked with other designers on the 2007 and 2008 annual reports.

FREELANCE WORK

For the past several years, I have taken commissions for various design projects.

Clients include:

- **John Green**, New York Times Bestselling Author, Printz Award Winner, and half of the YouTube channel VlogBrothers
- **Hank Green**, co-founder of VidCon, co-founder of DFTBA Records, and the other half of the VlogBrothers
- **Alan Lastufka**, co-founder of DFTBA Records and co-author of YouTube: An Insider's Guide to Climbing the Charts
- **Robyn Schneider**, author of Young Adult novel Knightley Academy
- **Dan Brown**, host of the web series Dan 3.0 and YouTube channel pogobat, broadcasting to over 30,000 viewers

Notable projects include:

- Poster for **VidCon 2010**, a three-day conference about online video
- Full identity design for **Project for Awesome 2010**, a large charity event held on YouTube
- **So You Want to Watch YouTube Flowchart**, designed as a personal project and reported on by many large websites including the Huffington Post. It is currently hanging in the official YouTube offices.
- Full book design for **Zombicorns**, a novella written by New York Times Bestselling Author John Green
- Series of videos about **Typography and Color Theory**, which been seen over 60,000 times

THANKS FOR READING, AND HAVE A GREAT DAY!